

Original  
**Pilsner**<sup>®</sup>  
Beer

The logo features the word "Pilsner" in a large, bold, red script font with a black outline. Above it, the word "Original" is written in a smaller, black script font. Below "Pilsner", the word "Beer" is written in a white script font with a black outline. The word "Beer" is set against a red background that resembles a brushstroke, with white lines radiating from the bottom left corner.